

Executive Education



Scandinavian
Executive
Institute

Your leadership matters



Your leadership matters

To find the best possible answers and solutions we must ask the right questions.

By connecting world class research and knowledge from the best business schools of the world to the strategic reality of the experienced leaders of Scandinavia, we inspire and enable them to make better choices so they can positively transform themselves, their business and society.

In today's rapidly evolving landscape, leadership stands as a beacon, guiding organizations through the complexities of the modern world. It's not merely about steering the ship; it's about understanding the currents, anticipating the storms, and charting a course towards a better future.

This calls for a continuous process of inspiration, learning and adaptation. Leaders who grasp the nuances of the world around them are better equipped to navigate challenges, seize opportunities, and drive meaningful change.

Stay curious

To find the best solutions, we must first ask the right questions. This underscores the importance of informed decision-making, where we as leaders draw upon a diverse array of perspectives, insights, and knowledge sources to inform our choices, strategies and decisions. This approach is not just about accumulating information but about synthesizing it into actionable wisdom that propels organizations forward.

This emphasizes the crucial linkage between cutting-edge research and the strategic realities faced by leaders in Scandinavia. By bridging these realms, leaders are not only inspired but empowered to make better choices. This fusion of academic excellence with practical wisdom serves as a catalyst for transformative change, both within organizations and across society as a whole.

Continuous learning

At its core, effective leadership entails a willingness to evolve, to embrace new ideas, and to challenge conventional thinking. It requires humility—the recognition that no leader has all the answers, but by leveraging collective intelligence, we can come closer to finding them. This ethos of continuous learning and growth is not just a personal pursuit but a responsibility to those we lead and the communities we serve.

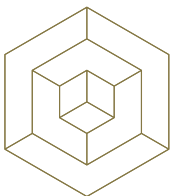
The challenges we face are multifaceted and dynamic, demanding leaders who are not just competent but visionary, empathetic, and attuned to the broader currents shaping our world.

By embracing this, we can embark on a journey towards a future defined not by the obstacles we face but by the opportunities we create.

Best of both

INSEAD and the Scandinavian Executive Institute have a long-standing, deep and extensive partnership offering world-class education to Nordic Executives.

Combining INSEAD's academic rigour and world-class thought leadership with Scandinavian Executive Institutes position as a leading provider of international management training, the two organizations have created a number of high-level education programmes tailored to Nordic Executives who wish to excel at the executive level.





Our programmes are designed for top executives who want to develop their leadership role at the executive level without taking a full executive MBA. They provide an inspiration to succeed with the latest strategy and innovation methods in order to implement new and unique business ideas.

In this catalogue you will find an overview of our current programs, but please visit our website to get the full picture.



Executive education in
cooperation with INSEAD.

Leadership
Executive Management Programme

Leadership
Leading Strategic Change

Board
Executive Board Programme

Board
Advanced Board Programme

Leadership
Executive Management Certificate

Leadership & board
International Management Certificate



Executive Management Programme

STRATEGIC COMPETENCE AND MANAGERIAL WEIGHT

Executive Management Programme INSEAD is an executive education that gives you new knowledge, inspiration and competence and enables you to strengthen your company's strategic position.

The Executive Management Programme INSEAD equips you to work ambitiously to strengthen and develop your company's strategic position. You will gain the very latest knowledge within the three basic subject areas of strategy, innovation and management, enabling you to develop both yourself and the company you are part of. In short, you will be inspired to "reinvent" yourself and your organisation – even if it is going well today.

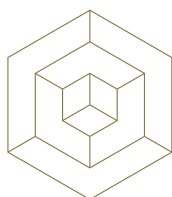


Heaviness as a top manager

The programme strengthens your managerial role and enables you to achieve strategic accuracy in a turbulent world. You will be equipped to reinvent your company's strategic ambition and see the strategic opportunities that digital transformation and new business models offer. In addition, you will gain insight into the importance of partnerships and alliances, and how you form the basis for new thinking and innovation in your company. In short, the Executive Management Programme will give you even greater weight and security as a top manager.

Strategic sharpness

The teaching is practically oriented and based on a large number of cases, giving you a comprehensive insight into relevant subject areas. You will continuously interact with both leading international lecturers and the other participants, letting you anchor your new knowledge both theoretically as well as practically. With a certificate of education from the Scandinavian Executive Institute and INSEAD, you as a top manager are left with a strategic sharpness waiting to be communicated and implemented.





"The Executive Management Programme had a fantastic set-up, with content that was completely up-to-date. There were some universal issues that were addressed, and all participants were asked to contribute with their own experiences and challenges, which was rewarding for all parties. Subsequently, I have also kept in touch with a number of my fellow students, which has been very positive."

Jakob Dupont, CEO

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Profile. Benefits. Practicalities.

EXECUTIVE MANAGEMENT PROGRAMME

Participant profile

The programme is aimed at those who have significant management experience, typically at C level or equivalent. In addition, it is crucial that you both speak and understand English, as the course takes place exclusively in English.

Benefits

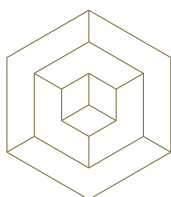
The programme will give you greater managerial weight and enable you:

- To achieve great strategic accuracy in a turbulent world.
- To reinvent your company's strategic ambition and business model.
- To see the possibilities that digital transformation offers.
- To devise new unique business models.
- To understand the strength of strategic partnerships and alliances.
- To create new thinking and innovation in both your management team as well as in your organisation.
- To realise the human potential that the company holds.
- To gain self-confidence and weight as a top manager.
-



Practicalities

- We will book hotel and accommodation for you in Kolding at Hotel Koldingfjord.
- We will book hotel and accommodation for you close to INSEAD in France.
- We will make sure you are picked up at Charles de Gaulle airport and transported to and from INSEAD.
- You will have to book your own flights.
- Expect approximately 20 hours preparation time prior to each module.





Programme modules

MODULE 1

4 days in Kolding, Denmark:
Strategy, innovation, leadership and communication

MODULE 2

4 days at INSEAD, France:
Strategy, innovation, Leadership

MODULE 3

4 days at INSEAD, France:
Strategy, leadership and project management



Leading Strategic Change

SUCCESS IN EXECUTING INITIATIVES AND CHANGE PROJECTS

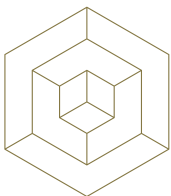
Leading Strategic Change INSEAD is an international top management programme for you who want to succeed in executing ambitious strategies and transformation projects.


The Leading Strategic Change programme provides deep insight into all the important aspects of successful strategy execution, as well as a wide range of tools and models for you to bring back and apply directly in your own company or organisation.

Over five concentrated days at INSEAD you will gain the inspiration, insight and tools to build bridges between the rational strategy and the real world – a world where the strategies have to stand the test.

Successful processes

There are many both rational and emotional elements associated with successful strategy execution, and successful processes therefore are largely about the ability to combine these two elements in the right way. The programme equips you to handle heavy strategy execution processes and transformation projects successfully.



A professional portrait of Mette Cordt, a woman with shoulder-length brown hair and bangs, wearing a dark blue blazer over a white collared shirt. She is smiling slightly and looking directly at the camera. The background is a blurred, textured grey.

"The learning I gained from Leading Strategic Change has undoubtedly given me a great ballast, not only in relation to existing projects I am in the middle of, but also by challenging my mindset in relation to doing things a little differently when I run change projects going forward."

Mette Cordt
Nordic HR Director, Konica Minolta

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Profile. Benefits. Practicalities.

LEADING STRATEGIC CHANGE

Participant profile

The Leading Strategic Change programme is designed for you as a manager or executive with significant management responsibility and a special interest in succeeding in implementing ambitious strategies or change projects. The programme is also ideal for former participants of our Executive Management Programme INSEAD or Leadership Acceleration Programme IMD.



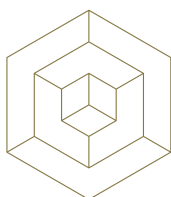
Benefits

The programme provides the foundation to succeed with strategic implementation and transformation. You will be able to:

- Evaluate whether you have a viable strategy ready for execution.
- Develop realistic plans for execution.
- Identify the hidden barriers in your organisation.
- Understand how to overcome these barriers.
- Deal with the psychological barriers existing between project stakeholders.
- Acquire the management skills required by you and your team.
- Build a continuous system for learning.

Practicalities

- We will book your hotel and accommodation close to the INSEAD campus in France.
- We will make sure you are picked up from Charles de Gaulle Airport and driven to and from INSEAD.
- You will have to book your flights yourself.
- Expect approximately 20 hours of preparation time prior to the module.





Programme modules

MODULE 1

1 day in Copenhagen

Understanding the culture and driving the change.

MODULE 2

4 days at INSEAD in France: :

Strategy, strategy execution, change processes
and transformation.



Executive Board Programme



A STRONG KEY ROLE IN THE BOARDS OF THE FUTURE

The Executive Board Programme INSEAD gives you new knowledge, inspiration and competence, so you can play an active and value-creating key role in the board work of the future.

Executive Board Programme is an international board education adapted to Scandinavian conditions and culture. The programme provides practical as well as theoretical knowledge, enabling you to strengthen your position as a strong and valuable Board member.

Through practically oriented teaching with relevant cases and ongoing interaction with experienced Board members, inspiring INSEAD teachers and the other participants, you get concrete tools and important knowledge that significantly raises your board competencies.

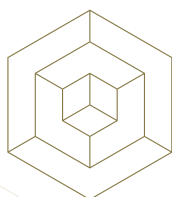
The new knowledge and new tools make you a valuable resource – both as an individual Board member, and in collaboration with the rest of the board, the company's owners and the day-to-day management.

Future board positions

The Executive Board Programme gives you an in-depth insight into the complexity of board work, knowledge of the board's responsibilities and duties in relation to legislation and good corporate governance, as well as valuable knowledge about interaction between the board, management and owners.

You also gain a solid insight into prioritisation of efforts and effective decision-making under time pressure, as well as knowledge of risk management and value creation.

With a certificate of education from the Scandinavian Executive Institute and INSEAD, you will be a resourceful Board member who is ready to take on the challenging and complex board roles of the future.



A close-up portrait of a woman with blonde hair, smiling. She is wearing a brown blazer over a dark top. The background is blurred.

"With a training certificate from Scandinavian Executive Institute and INSEAD, you will leave as a resourceful Board member ready to take on the challenging and complex board roles of the future. The programme has been a huge inspiration and given me a very important foundation. I took things home with me that I have since used in all the boards I have been on. Stanislav Shekshnia, Programme Director of the Executive Board Programme, gave a clear picture of what it takes to succeed in the work of the board."

Lone Møller Sørensen,
Professional Board Chair



Profile. Benefits. Practicalities.

EXECUTIVE BOARD PROGRAMME

Participant profile

The Executive Board Programme INSEAD is designed for business owners, Board members, directors, investors, executives and others involved in board work.

Benefits

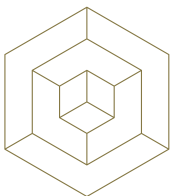
The programme will strengthen your role as a valuable and value-creating Board member and provide you with:

- An expanded understanding of what makes an effective board.
- Practical skills to challenge, support, collaborate and make effective decisions.
- Understanding of the similarities and differences between governance in public, private, family-owned and non-profit organisations.
- Knowledge of modern risk management philosophy and instruments.
- An important network with other highly qualified business leaders and Board members.
- An INSEAD certificate after graduation.



Practicalities

- In Denmark we will book your hotel and accommodation at the Hotel Koldingfjord in Kolding.
- In Norway we will book your hotel and accommodation at the Losby Gods in Oslo.
- We will book your hotel and accommodation close to the INSEAD campus in France.
- We make sure you are picked up from Charles de Gaulle Airport and taken to and from INSEAD.
- You will have to book your flights yourself.
- Expect approximately 20 hours of preparation time prior to each module.





Programme modules

MODULE 1

2 days in Denmark:

Responsibility, legislation, performance and corporate governance

MODULE 2

4 days at INSEAD, France:

The value-creating board and the value-creating Board member



Advanced Board Programme

BOARD TRAINING FOR EXPERIENCED CHAIRMEN AND MEMBERS OF THE BOARD

Advanced Board Programme INSEAD is a unique board education that aims to develop the mindset and competencies of board chairmen and members.

The Advanced Board Programme gives you a unique opportunity to develop your board professional skills, while preparing you for the challenges of the future in a world that offers constant change, increased uncertainty and endless digital transformation initiatives.

To keep pace with developments, all of these upheavals require board chairmen and members to be able to reassess their roles, acquire new knowledge, and “un-learn” old habits and routines.

The programme offers a high degree of interactivity, and the participants’ own experience and thoughts are an important part of the programme.

Board work in a global context

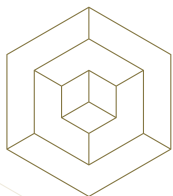
Advanced Board Programme builds on the Executive Board Programme INSEAD, and functions as a “superstructure” to this program. Among other things, you will deal with why the independence of the chairman and members of the board of directors is extremely important, and how you handle the factors that hinder this independence in your board function. The role of the board in an increasingly globalised world with many and rapid changes will also be part of the program, where, among other things, environmental, economic, social and political trends are on the agenda.



Digital expertise in board work

The programme also goes in depth into ways that comprehensive digital changes affect the work of the board, and what strategies a board should use, so that even at this level one manages to acquire digital expertise – and thus be at the forefront of rapid development. How to lead a board, how to handle the company’s stakeholders and how you work with the CEO and executives are also topics that will be addressed. As chairman of the board, you must be able to balance the use of your authority with a facilitating role so that you are able to handle the dynamics of your board.

With a certificate of education from the Scandinavian Executive Institute and INSEAD, you will gain a resourceful board capability that equips you for the challenging and complex board roles of the future.





"My learning curve was surprisingly steep. It's almost difficult to explain, because I've worked closely with a very professional board my entire working life at 7N, but there is a huge difference between being an "observer" and having to do something yourself. I have to say that every time a new professor took the podium, I learned something new and groundbreaking. It was really surprising - so surprising that the board programme actually caused me to change my strategy."

Jeppe Hedaas,
Chairman of the Board, 7N



Profile. Benefits. Practicalities.

ADVANCED BOARD PROGRAMME

Participant profile

The Advanced Board Programme is a governance programme which requires a certain level of experience and maturity, it is designed for chairs and directors of listed and private corporations, government agencies and organisations, as well as NGOs.

Experience as an independent director is a prerequisite for this course. Graduates from the Executive Board Programme are exempt from this requirement.



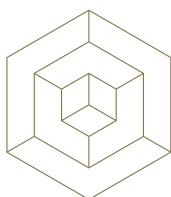
Benefits


This programme offers conceptual frameworks and practical tools to do just that. Over the three days you will:

- Deepen your understanding of the global environment in which your company operates and will understand key trends that will shape this environment in the next decade.
- Learn how digital technology reshapes the work of the boards and the opportunities it creates.
- Discover what 'director's independence' really is and how to develop the mindset of an independent director.
- Understand the role of the board chair and become familiar with practices of effective board and committee chairing.
- As a bonus, you will discover the specifics of the French leadership and governance models and the beauty of the famous chateau de Fontainebleau..

Practicalities

- We will book your hotel and accommodation close to the INSEAD campus in France.
- We will make sure you are picked up from Charles de Gaulle Airport and driven to and from INSEAD.
- You will have to book your flights yourself.
- Expect approximately 20 hours of preparation time prior to the module.





Programme modules

MODULE 1

3 days at INSEAD in France:

Board independence, board work in a global context,
digitalization of board work.



Executive Management Certificate

LEADERSHIP, STRATEGY, INNOVATION, COMMUNICATION

The Executive Management Certificate is a short and intensive management programme consisting of a three-day module.

The programme can be supplemented with additional modules at INSEAD in France.

The Executive Management Certificate is a three-day programme that focuses on you as a leader and the competencies needed to develop and drive organizational and business development. The programme will give you a skills boost and is valuable for those seeking new skills and knowledge in leadership, strategy, innovation and communication, which will leverage the development of your organization and you as a leader.

Three days - three focus areas

The strategy part gives you a good overview of the practical application of strategic methods and tools, from strategy formulation to implementation.

The management part will familiarize you with the essentials of how to create a culture that supports the company's ambitions. You will be inspired and presented with a range of tangible methods and tools to support your leadership role going forward. Finally, you will learn how to communicate complex issues clearly, working on your personal impact and media training.

Stand alone or first step

The Executive Management Certificate is a stand-alone programme, but also the first part of the Executive Management Programme INSEAD.

Subsequently, you can choose to complete Module 2 and 3 of the Executive Management- Programme INSEAD.

PROFILE. BENEFITS. PRACTICALITIES

Participant profile

The Executive Management Certificate is designed for experienced managers working at a strategic level. You know and master the basic management tools, but want to challenge and strengthen yourself in relation to employees, organization and business development.

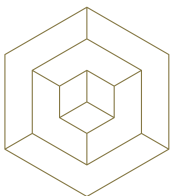
Benefits

The programme gives you greater managerial weight and knowledge in key managerial subject areas, and specifically you get:

- New perspectives on strategy work and strategy implementation.
- Inspiration and strengthened ability your ability to lead and motivate.- Ideas for devising new business models and competitive advantages.
- Tools to create new thinking and innovation in your management team and your organization.
- Knowledge to realize the human potential that the company holds.- Confidence and weight as a top leader.
- A solid network with experienced leaders from other industries.

Practicalities

- We book a hotel for you in Kolding at Hotel Koldingfjord.
- We take care of your meals.
- Expect approximately 10 hours of preparation time prior to the module.





Programme modules

MODULE 1

3 days in Kolding, Denmark:

Strategy, leadership and communication



International Management Certificate

PLAN YOUR EDUCATION AND GET THE CERTIFICATE

Together with INSEAD, Scandinavian Executive Institute has developed a new certificate called SEI - INSEAD International Management Certificate, created specifically for ambitious executives, senior managers and Board members who want comprehensive knowledge in global management, leadership and board work.

In today's fast-paced, globalized and competitive business world, staying up-to-date with the latest knowledge and tools is essential to meet the challenges and opportunities that arise along the way.

The SEI - INSEAD International Management Certificate is a formal recognition that you have undergone development in the areas of global management and board work. The certificate allows you to strategically plan your development needs at a pace that suits your career development.

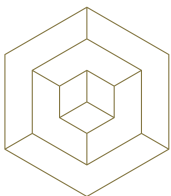
Criteria for obtaining the certificate

To receive the SEI-INSEAD International Management Certificate, you must meet the following criteria:

1. Participate in at least two joint Scandinavian Executive Institute and INSEAD programmes:
 - Executive Management Programme - 12 days
 - Leading Strategic Change - 5 days
 - Executive Board Programme - 6 days
 - Advanced Board Programme - 3 days
2. Participate in an INSEAD Executive Education Open Enrollment Programme (please note that the online open programmes are not eligible for this certificate).
3. All programmes must be completed over a 4-year period
4. Programmes must have a minimum total duration of 15 days

Upon completion of the programmes, you will receive a certificate from INSEAD and Scandinavian Executive Institute.

Want to know more about International Management Certificate? Please contact us for more information.





Scandinavian Executive Institute was established in 2007 and is a leading provider of management and board training at a high professional level to top executives, managers and Board members throughout Scandinavia. The cornerstone of the programs is a close cooperation with the internationally recognized business schools, INSEAD in France.

It is our ambition to be the Nordic region's favorite provider and facilitator of Executive and Board education and networks through strong cooperation with world-class partners.

We help organizations and top executives, leaders and Board members to reach their highest potential by bridging global knowledge and local application.

In cooperation with our international partners, we are continuously developing the top management programs Executive Management Programme INSEAD, Leading Strategic Change INSEAD, Executive Board Programme INSEAD and Advanced Board Programme INSEAD. We also offer one-day master classes in the Executive Forum with professors from INSEAD.

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Scandinavian Executive Institute

Your leadership matters

